

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for providing video to a recruiting entity, the method comprising the machine-implemented steps of:  
  
receiving, from the recruiting entity, one or more search criteria;  
  
in response to receiving the one or more search criteria, determining one or more athletes that satisfy the one or more search criteria;  
  
sending, to the recruiting entity, identities of the one or more athletes;  
  
receiving, from the recruiting entity, a request to view a profile of a particular athlete;  
  
in response to receiving the request to view the profile of the particular athlete,  
  
sending, to the recruiting entity, information about the particular athlete,  
  
wherein the information includes an identity of at least one motion video that is associated with the particular athlete;  
  
receiving, from the recruiting entity, a request to view a particular motion video;  
  
[[and]]  
  
in response to receiving the request to view the particular motion video, sending, over a communication link, to the recruiting entity, data that represents the particular motion video; and  
  
in response to receiving the request to view the particular motion video, sending, to the particular athlete, over a communication network, a notification that the recruiting entity requested information about the particular athlete.
- 2-31. (Canceled)

32. (Currently Amended) A machine-readable medium for providing video to a recruiting entity, the machine-readable medium carrying one or more sequences of instructions which, when executed by one or more processors, cause the one or more processors to perform the steps of:

receiving, from the recruiting entity, one or more search criteria;

in response to receiving the one or more search criteria, determining one or more athletes that satisfy the one or more search criteria;

sending, to the recruiting entity, identities of the one or more athletes;

receiving, from the recruiting entity, a request to view a profile of a particular athlete;

in response to receiving the request to view the profile of the particular athlete,

sending, to the recruiting entity, information about the particular athlete,

wherein the information includes an identity of at least one motion video that is associated with the particular athlete;

receiving, from the recruiting entity, a request to view a particular motion video;

[[and]]

in response to receiving the request to view the particular motion video, sending, over a communication link, to the recruiting entity, data that represents the particular motion video; and

in response to receiving the request to view the particular motion video, sending, to the particular athlete, over a communication network, a notification that the recruiting entity requested information about the particular athlete.

33-62. (Canceled)

63. (Currently Amended) An apparatus for providing video to a recruiting entity, the apparatus comprising a memory carrying one or more sequences of instructions which, when executed by one or more processors, cause the one or more processors to perform the steps of:

receiving, from the recruiting entity, one or more search criteria;

in response to receiving the one or more search criteria, determining one or more athletes that satisfy the one or more search criteria;

sending, to the recruiting entity, identities of the one or more athletes;

receiving, from the recruiting entity, a request to view a profile of a particular athlete;

in response to receiving the request to view the profile of the particular athlete,

sending, to the recruiting entity, information about the particular athlete,

wherein the information includes an identity of at least one motion video that is associated with the particular athlete;

receiving, from the recruiting entity, a request to view a particular motion video;

[[and]]

in response to receiving the request to view the particular motion video, sending, over a communication link, to the recruiting entity, data that represents the particular motion video; and

in response to receiving the request to view the particular motion video, sending, to the particular athlete, over a communication network, a notification that the recruiting entity requested information about the particular athlete.

64-93. (Canceled)

94. (New) The method as recited in Claim 1, wherein the notification indicates the identity of the recruiting entity.
95. (New) The method as recited in Claim 1, wherein the notification does not indicate any identity of the recruiting entity.
96. (New) The method as recited in Claim 1, wherein the notification indicates how many requests to receive the particular athlete's information have been received from the recruiting entity.
97. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the recruiting entity, over a communication network, both a first set of requirements for a first position on a team and a second set of requirements for a second position on a team;
- based on the first set of requirements, updating a first set of values that are associated with both the recruiting entity and a team's first position; and
- based on the second set of requirements, updating a second set of values that are associated with both the recruiting entity and a team's second position;
- wherein the first position differs from the second position.
98. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving a search request from the recruiting entity; and

in response to receiving the search request, performing steps of:

reading, from a database, a set of requirements that are associated with the

recruiting entity;

selecting, from among a set of athletes, a subset of athletes that satisfy the set

of requirements; and

sending, to the recruiting entity, over a communication network, a notification

that identifies athletes in the subset of athletes.

99. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving a search request from the recruiting entity; and

in response to receiving the search request, performing steps of:

reading, from a database, a set of requirements that are associated with the

recruiting entity;

determining one or more athletes that are each associated with athletic

performance information that satisfies the set of requirements; and

sending, to the recruiting entity, over a communication network, a notification

that identifies the one or more athletes that are each associated with

athletic performance information that satisfies the set of requirements.

100. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving a search request from the recruiting entity; and

in response to receiving the search request, performing steps of:

reading, from a database, a set of requirements that are associated with the recruiting entity;

determining one or more athletes that are each associated with athlete academic information that satisfies the set of requirements; and

sending, to the recruiting entity, over a communication network, a notification that identifies the one or more athletes that are each associated with athlete academic information that satisfies the set of requirements.

101. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving a search request from the particular athlete; and

in response to receiving the search request from the particular athlete, performing steps comprising:

selecting, from among a set of recruiting entities, a subset of recruiting entities that are associated with requirements that the particular athlete satisfies; and

sending, to the particular athlete, over a communication network, a notification that identifies recruiting entities in the subset of recruiting entities.

102. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving, from the particular athlete, initial information about the particular athlete;

in response to receiving the initial information, storing the initial information in association with the particular athlete;  
after receiving the initial information, receiving, from the particular athlete, subsequent information about the particular athlete; and  
in response to receiving the subsequent information, storing the subsequent information in association with the particular athlete.

103. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:  
receiving, from the particular athlete, initial information about the particular athlete;  
in response to receiving the initial information, storing the initial information in association with the particular athlete;  
after receiving the initial information, receiving, from the particular athlete, subsequent information about the particular athlete; and  
in response to receiving the subsequent information, replacing at least a portion of the initial information with at least a portion of the subsequent information.
104. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:  
receiving, from the particular athlete, initial information about the particular athlete;  
in response to receiving the initial information, storing the initial information in association with the particular athlete;  
after receiving the initial information, receiving, from the particular athlete, subsequent information about the particular athlete;

- in response to receiving the subsequent information, storing the subsequent information in association with the particular athlete; and storing a timestamp that indicates when the subsequent information was stored.
105. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the particular athlete, initial information about the particular athlete; in response to receiving the initial information, storing the initial information in association with the particular athlete;
- after receiving the initial information, receiving, from the particular athlete, subsequent information about the particular athlete;
- in response to receiving the subsequent information, storing the subsequent information in association with the particular athlete;
- receiving, from the recruiting entity, a request to receive information about the particular athlete; and
- in response to receiving the request to receive information about the particular athlete, sending, to the recruiting entity, an indication of when the subsequent information was stored.
106. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the particular athlete, initial athletic performance information about the particular athlete;



in response to receiving the initial information, storing the initial athletic performance information in association with the particular athlete;  
after receiving the initial athletic performance information, receiving, from the particular athlete, subsequent athletic performance information about the particular athlete; and  
in response to receiving the subsequent athletic performance information, storing the subsequent athletic performance information in association with the particular athlete.

107. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:  
receiving, from the particular athlete, initial athletic statistical information about the particular athlete;  
in response to receiving the initial information, storing the initial athletic statistical information in association with the particular athlete;  
after receiving the initial athletic statistical information, receiving, from the particular athlete, subsequent athletic statistical information about the particular athlete;  
and  
in response to receiving the subsequent athletic statistical information, storing the subsequent athletic statistical information in association with the particular athlete.

108. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:

receiving, from the particular athlete, initial athletic performance video data about the particular athlete;

in response to receiving the initial information, storing the initial athletic performance video data in association with the particular athlete;

after receiving the initial athletic performance video data, receiving, from the particular athlete, subsequent athletic performance video data about the particular athlete; and

in response to receiving the subsequent athletic performance video data, storing the subsequent athletic performance video data in association with the particular athlete.

109. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the particular athlete, initial athlete academic information about the particular athlete;
- in response to receiving the initial information, storing the initial athlete academic information in association with the particular athlete;
- after receiving the initial athlete academic information, receiving, from the particular athlete, subsequent athlete academic information about the particular athlete;
- and
- in response to receiving the subsequent athlete academic information, storing the subsequent athlete academic information in association with the particular athlete.

110. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the particular athlete, initial athlete biographical information about the particular athlete;
- in response to receiving the initial information, storing the initial athlete biographical information in association with the particular athlete;
- after receiving the initial athlete biographical information, receiving, from the particular athlete, subsequent athlete biographical information about the particular athlete; and
- in response to receiving the subsequent athlete biographical information, storing the subsequent athlete biographical information in association with the particular athlete.
111. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the recruiting entity, a request to associate the particular athlete with the recruiting entity;
- in response to receiving the request to associate, storing an association between the particular athlete and the recruiting entity; and
- in response to receiving the request to associate, sending, over a communication link, to the particular athlete, a notification that the particular athlete has been associated with the recruiting entity.

112. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the recruiting entity, a request to associate the particular athlete with the recruiting entity;
- in response to receiving the request to associate, storing an association between the particular athlete and the recruiting entity;
- in response to receiving the request to associate, sending, over a communication link, to the particular athlete, a notification that the particular athlete has been associated with the recruiting entity;
- receiving, from the recruiting entity, a request to receive identities of athletes that are associated with the recruiting entity; and
- in response to receiving the request to receive the identities of the athletes, sending, over a communication link, to the recruiting entity, a notification that indicates the identities of athletes that currently are associated with the recruiting entity.
113. (New) The method as recited in Claim 1, further comprising machine-implemented steps of:
- receiving, from the particular athlete, initial information about the particular athlete;
- in response to receiving the initial information, storing the initial information in association with the particular athlete;
- after receiving the initial information, receiving, from the particular athlete, subsequent information about the particular athlete;

in response to receiving the subsequent information, storing the subsequent information in association with the particular athlete;

storing a timestamp that indicates when the subsequent information was stored;

in response to receiving the request to request to view the profile of the particular athlete, sending, to the recruiting entity, an indication of when the subsequent information was stored;

receiving, from the recruiting entity, over a communication network, both a first set of requirements for a first position on a team and a second set of requirements for a second position on a team;

based on the first set of requirements, updating a first set of values that are associated with both the recruiting entity and a team's first position; and

based on the second set of requirements, updating a second set of values that are associated with both the recruiting entity and a team's second position;

receiving a search request from the recruiting entity;

in response to receiving the search request, performing steps of: (a) reading, from a database, a particular set of requirements that are associated with the recruiting entity, (b) selecting, from among a set of athletes, a subset of athletes that satisfy the particular set of requirements, and (c) sending, to the recruiting entity, over a communication network, a first message that identifies athletes in the subset of athletes;

receiving, from the recruiting entity, a request to associate the particular athlete with the recruiting entity;

in response to receiving the request to associate, storing an association between the particular athlete and the recruiting entity;

in response to receiving the request to associate, sending, over a communication link, to the particular athlete, a second message that indicates that the particular athlete has been associated with the recruiting entity;

receiving, from the recruiting entity, a request to receive identities of athletes that currently are associated with the recruiting entity; and

in response to receiving the request to receive the identities of the athletes that are associated with the recruiting entity, sending, over a communication link, to the recruiting entity, a notification that indicates the identities of athletes that currently are associated with the recruiting entity;

wherein the first position differs from the second position;

wherein the notification indicates the identity of the recruiting entity;

wherein the notification indicates how many requests to receive the particular athlete's information have been received from the recruiting entity;

wherein the set of requirements includes athletic performance requirements;

wherein the set of requirements includes athlete academic requirements;

wherein the initial information includes athletic statistical information about the particular athlete;

wherein the initial information includes athletic performance video data about the particular athlete;

wherein the initial information includes athlete academic information about the particular athlete; and

wherein the initial information includes athlete biographical information about the particular athlete.

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